

The Grand Depart DAVENTRY

7th June 2017



Residents throughout Daventry District are urged to turn out and show their support on Wednesday, 7 June as we welcome the return of The OVO Energy Women's Tour.

There will be a carnival atmosphere in Daventry as elite cyclists from the world's top teams set off from the High Street at 11am for the first stage of what is Britain's leading professional women's cycle race. The race will make its way through several villages in Daventry District on its way to the finish line in Kettering.

The prestigious Grand Depart traditionally attracts thousands of spectators, and large crowds are expected to line High Street. People are urged to arrive early to get a good spot.

The Tour features some of the biggest names in professional women's cycling and all three previous Tour Champions – Lisa Brennauer, Marianne Vos and Lizzie Deignan (nee Armitstead) – will be lining up in Daventry.

The Northamptonshire race is the first stage of a five-day event, which will also visit Staffordshire, Warwickshire and Derbyshire before it heads to

London on Sunday 11 June for a spectacular finish along Regent Street. Action from the race will be seen by a global audience, with highlights of every stage broadcast daily on ITV4 and made available on demand via the ITV Hub.

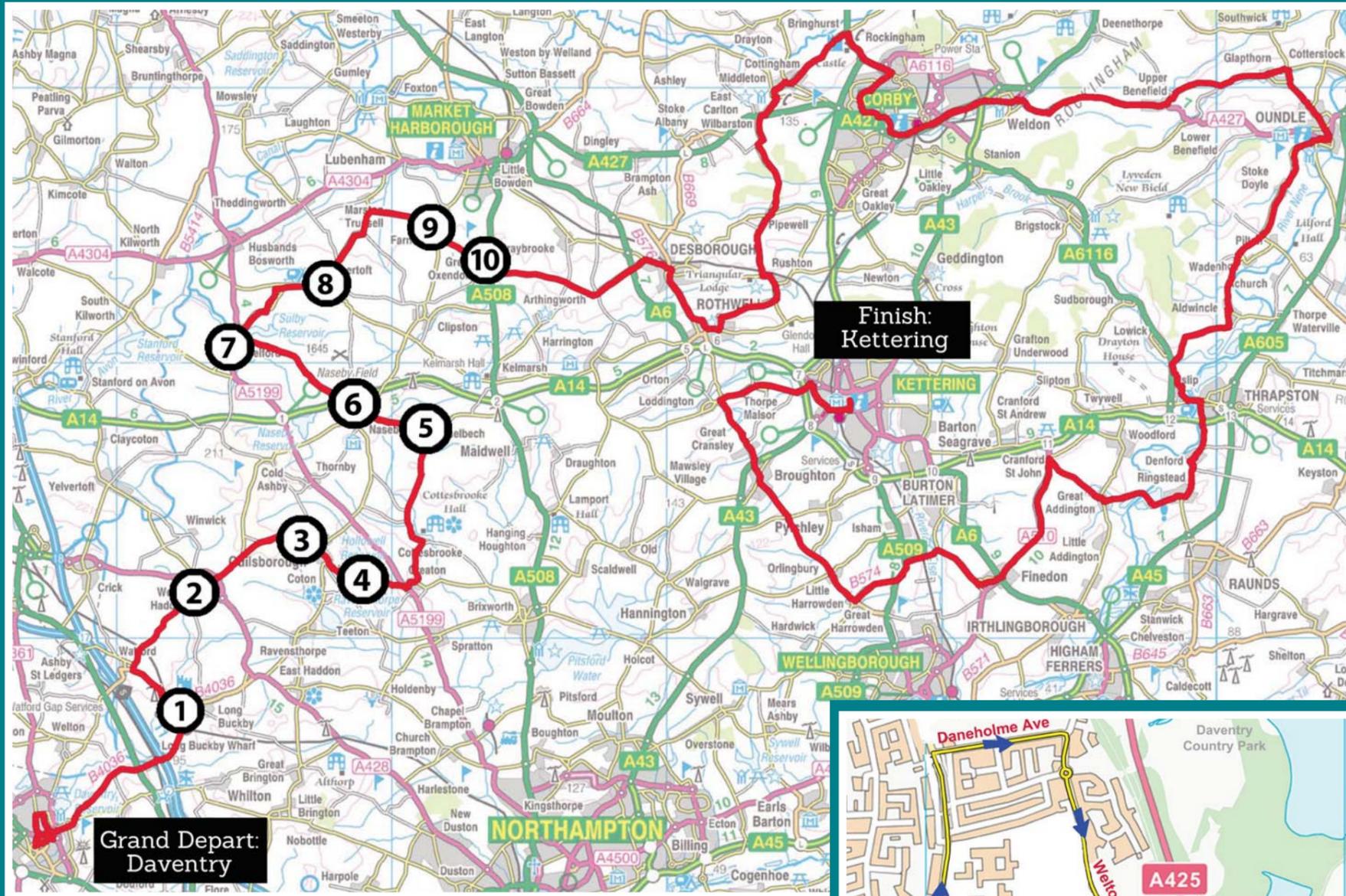
This will be the fourth time that Northamptonshire has hosted a stage of the Tour, and Daventry District Council has been working with its partners including Northamptonshire County Council, Everyone Active and event organisers Sweetspot on preparations for the event.

Councillor Alan Hills, Daventry District Council's Community, Culture and Leisure Portfolio Holder, said: "We're delighted and honoured to be hosting the Grand Depart of The Women's Tour in Daventry, which we hope will bring a real economic boost

to our businesses as well as inspiring more people to take up cycling and get active. Thousands of people from across our local communities turned out to support the race when it visited our District in 2016. And with our increased role in this year's event, we are hoping it will prove even more popular.

"This is a fabulous opportunity to enjoy a world-class sporting event on our doorstep, so please turn out on Wednesday, 7 June and let's really show our support for these elite cyclists and make the most of this wonderful event."

Your four-page guide to following the race through Daventry District



The riders will set off from the Market Square end of High Street in Daventry at 11am, travelling down High Street and Tavern Lane before turning right towards Ashby Road.

They will then make their way up Ashby Road before turning right down Daneholme Avenue and right again down Welton Road, joining Northern Way near the iCon and then heading back to High Street via Abbey Street.

After their second visit to High Street and Tavern Lane, the riders turn right again but this time join Eastern Way at the roundabout before heading out of town towards Long Buckby.

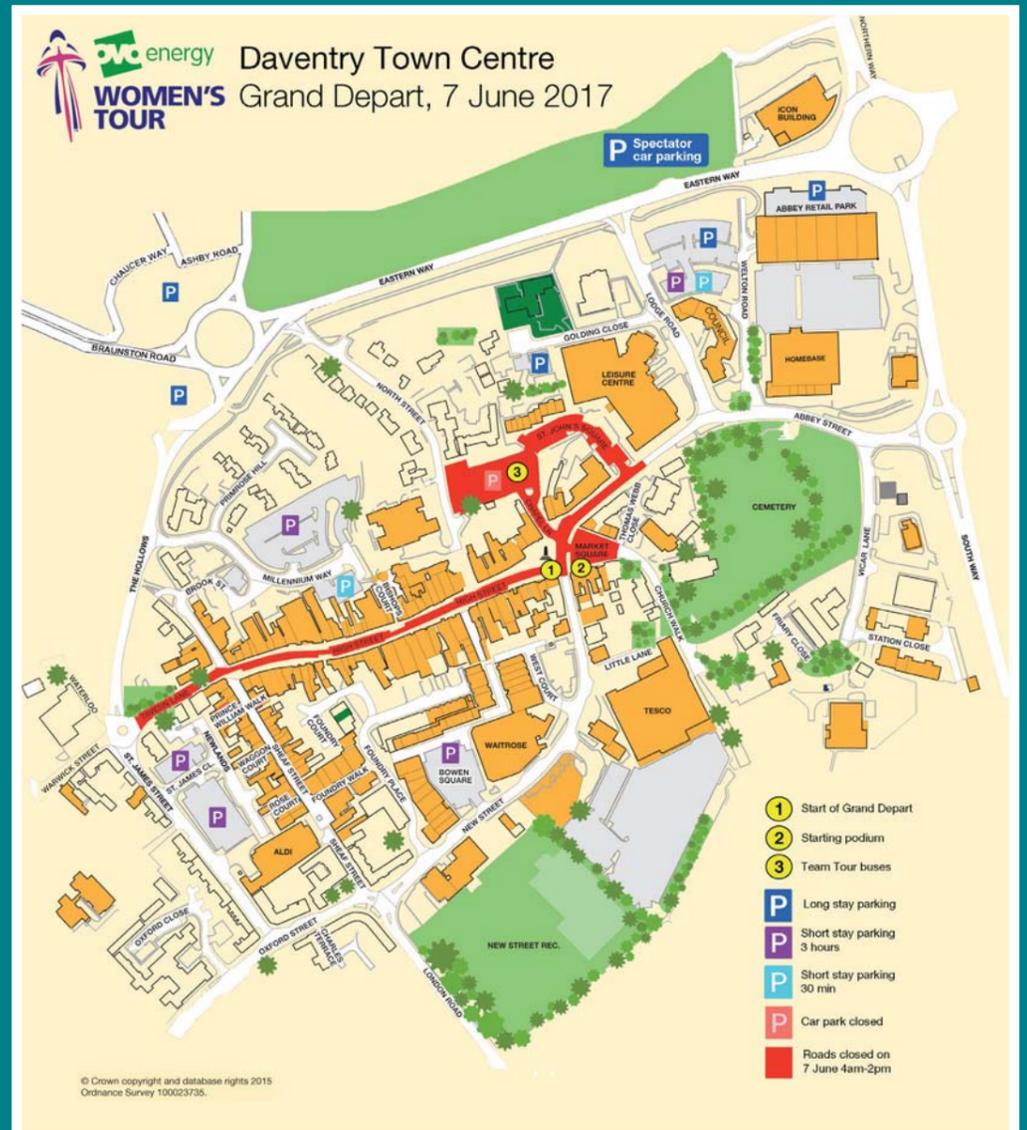
This is what is known as the 'neutralised' section of the stage.

The 91.7-mile race starts once the riders have crossed the A5 at Long Buckby Wharf.

High Street, Tavern Lane, Market Square and St John's Square will all be completely closed to traffic from 4am until 2pm on June 7 but additional parking will be made available on Eastern Way for the day.

The town centre promises to be buzzing with activity on the morning and should be a great place to get close to the riders ahead of the race.

The race will make its way through several villages in Daventry District on its way to the finish line in Kettering. A team will travel about 15 minutes ahead of the race to implement the rolling roadblock and allow the race to pass safely.



Estimated arrival times

Location	Estimated arrival time
GRAND DEPART: Daventry town centre	11.00am
1. Long Buckby	11.16am
2. West Haddon	11.29am
3. Guilsborough	11.37am
4. Hollowell	11.41am
5. Haselbech (and Queen of the Mountains finish)	11.54am
6. Naseby	11.57am
7. Welford	12:07pm
8. Sibbertoft	12:14pm
9. East Farndon	12:24pm
10. Great Oxendon	12:28pm
FINISH: Kettering	3:07pm



Above, the route through Daventry town centre and right road and parking arrangements for the Grand Depart

Great opportunities to get active this summer

If the excitement of the Women's Tour has given you the cycling bug, there are some great opportunities to enjoy sport and other activities in the days before and after the big event.



Taking place on the New Street Recreation Ground in Daventry on the Sunday before the Grand Depart, Cyclefest promises to be a celebration of all things pedal-powered.

Moved from its previous home at Daventry Country Park, this year's event is on from 11am to 2pm and promises to be bigger and better than ever before. Visitors are sure to be wowed by an array of stunts and tricks performed by the team from Danny Butler's Extreme Mountain Bike Show.

Families can also try blending their own smoothies, playing Scalextric and even running a sound system - all



Sunday, 4 June
New Street Rec, Daventry

using pedal power.

The event, which also features a range of have-a-go toddler cycles, retro and crazy bikes plus stalls and other activities, has been organised by Daventry District Council in partnership with Northamptonshire Highways and Cycle Northants.



Tuesday, 6 June
High Street,
Daventry

Get into the spirit of things with this celebration of sport and activity on Daventry's High Street on the eve of the Grand Depart.

Organised by Daventry District Council in partnership with Everyone Active, FitFest will feature local sports groups and clubs offering taster sessions on a main stage in Market Square, along with children's entertainment and face painting.

The event, which will run from 5pm to 8pm, will also feature live music from Danetre & Southbrook Learning Village (DSLTV) and Daventry Community Choir.



The Tour's Official Sportive will be taking place at Delapre Abbey in Northampton and gives amateur cyclists the chance to take on one of three routes, including key climbs tackled by the world's best.

The multi-distance sportive consists of a 10-mile Fun Ride, a 40-mile



Challenge Route and an 80-mile Pro Route, with both of the longer routes featuring mechanical support and feed stations.

The fun ride, meanwhile, is suitable for riders aged 7 and over and runs off-road alongside quiet canal paths.

The 80-mile route starts at 8am, followed by the 40-mile route at 8.45am and the 10-mile fun ride at 9.30am. Advance entry to the longer rides cost £30 (or £35 on the day) while the fun ride is £7 on the day or £5 if booking online in advance.

Enter the Tour Ride at
www.tourride.co.uk